



Andrew Ford

After a decade of leading the digital marketing strategies for some of the world's largest companies, Andrew turned his attention to discovering how people could best use social media and digital technologies to lead more fulfilling lives. Andrew has completed several business degrees, lectured at Australia's most prestigious Universities and worked for global corporations in international marketing roles. He is on the cutting edge of digital marketing and social media advising high profile celebrities and senior executives on personal branding and digital strategy.

Andrew's difference is that he blends personal development with digital strategy in his unique e-attraction methodology. Having grown up in an ultra hippy household in the 1970's, Andrew was introduced to personal development early in his life. Training in NLP and accelerated educational development since the age of 15 he has a unique perspective sitting on the line between corporate consultant and personal development coach. The balance of these two seemingly different paths is what impresses his clients and audiences alike.

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